



Sponsorship Prospectus

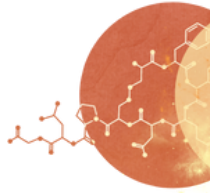




Doula Conference exists to affect better birth outcomes and healthier families in Australia.

Working to raise public awareness and demystify the work of doulas in Australia; to diversify the conversation about birth and promote mutual understanding between doulas and the medical / allied health community.

You're invited to join us on our mission.



What doulas do

A doula provides non-judgemental emotional, physical and informational support to women and families during pregnancy, labour, birth and the postpartum period.

Focusing on wellbeing, informed choice and personalised support, more families are hiring doulas to bridge the gap in maternity services by providing continuity of care, individualised to each client.

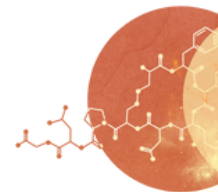




Doulas make a difference

Research has found that the support of a trained doula leads to:

- 50% reduction in caesarean sections
 - 25% shorter labour
 - 60% reduction in requests for epidurals
 - 40% reduction in use of synthetic oxytocin
 - 30% reduction in use of analgesia (pain relief medications)
 - 40% reduction in forceps or vacuum-assisted deliveries
 - Improved breastfeeding success and duration
 - Lower incidence of postpartum depression
 - Greater maternal satisfaction with the birth experience
 - Improved bonding and interaction between mother and baby
- 



Who attends our conference

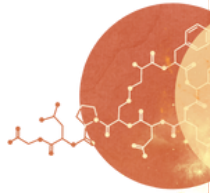
Birth Doulas
Postpartum Doulas
Birth Professionals
Midwives & Doctors
Doula Trainers & Educators
Allied Health Workers
Parents & anyone interested
in birth and postpartum

Expecting 120–180 attendees

The Doula Network of Australia has 971 current members and the Doula Conference newsletter reaches over 2,000 subscribers



MC + Keynote Speakers



The Doula Conference has brought together incredible keynote speakers to educate, inspire and support doulas and attendees

MC: Rhea Dempsey

Doula, counsellor, childbirth educator, trainer and author, with over 45 years experience working with women



Dr Hazel Keedle

Senior lecturer and director of midwifery programs, author, lead researcher into VBAC, birth trauma & maternity experiences.

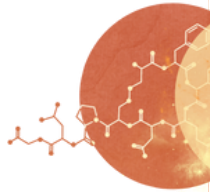


Katie Rose

Yoga teacher, ayurveda guide, doula and author, over 25 years of experience in the world of wellness, helping women empower themselves.



MC + Keynote Speakers



Amy Taylor-Kabbaz

One of the world's leading specialists in
matrescence, journalist, author,
matrescence coach and podcaster



Dr Andrew Bisits

Obstetrician with a fierce focus on woman
centred care & one of the most skilled
vaginal breech birth experts in the world



Dr Oscar Serrallach

Author and dedicated practitioner in the field
of maternal care, specialising in postnatal
depletion and supporting mothers postnatally





The venue

Gunnamatta Pavilion
Cronulla, Sydney, NSW

“Connecting doulas with other doulas is important for sharing experience, new and old ways of doing things, discussing innovation, & information... that will ultimately benefit the birthing mothers & families. It is essential for raising the profile of a movement that has been proven to support better birth outcomes and healthier families”

The theme

nature
+nurture

Where soul meets science in birthwork



Sponsorship Packages

The Doula Conference is an opportunity to connect with attendees, members and presenters to promote your brand and products to an open, interested and willing audience. A Sunday 'Marketplace' and 'What is a Doula' session will be open to the public, giving sponsors the opportunity to connect with families and showcase your products or services at a trade table.

Super Moon

\$3,000

1
Available

- X-large logo on posters, flyers, website and digital media
- Conference ticket x 2
- Dinner ticket x 2
- Logo to introduce keynote speakers
- 6mth advertising on website & newsletter
- Only sponsor logo on conference t-shirt
- Only banner on stage throughout
- Speaker opportunity 15min
- Full trade table 3 days
- Flyer/offer in bag

Blue Moon

\$1,500

2
Available

- Large logo on posters, flyers, website and digital media
- Conference ticket x 1
- Dinner ticket x 1
- Logo to introduce speakers
- 3 mth advertising on website and newsletter
- Banner at dinner
- Full trade table 3 days
- Flyer/offer in bag

Sponsorship Packages

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Harvest Moon

\$800

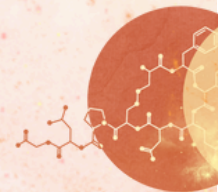
- Medium logo on posters, flyers, website and digital media
- Conference ticket x 1
- Logo to introduce activity and at break times
- 1 mth advertising on website and newsletters
- Full trade table 3 days
- Flyer/offer in bag

New Moon

\$99

- Small logo on posters, flyers, website and digital media
- No conference ticket or trade table included
- Logo displayed at beginning and end of day
- Flyer/offer in bag

Trade Tables



\$500

3 days

- logo on website and digital media
- conference ticket x 1
- flyer/offer in bag

FULL TABLE

\$350

3 days

- logo on website and digital media
- conference ticket x 1
- flyer/offer in bag
- Not For Profit only

**NOT FOR PROFIT
FULL TABLE**

\$275

3 days

- logo on website and digital media
- 50% off conference ticket x 1
- flyer/offer in bag

HALF TABLE

\$350

Saturday

- logo on website and digital media
- Saturday conference ticket x 1
- flyer/offer in bag

SATURDAY

Doulas and You

Community Information Session



We're holding a free information session on the Sunday afternoon designed for parents and families, midwives and doctors, allied health practitioners and anyone curious about becoming a doula.

Facilitated by doula training schools from across Australia, the session will share information, research and real-world insights on how doulas form part of a truly supportive team around the mother including:

- What doulas really do in pregnancy, birth and postpartum
- How doulas work alongside midwives, doctors and allied health
- Insights from doula training schools across Australia
- Space for questions – whether you're a parent, health professional or curious about becoming a doula

The marketplace of sponsor and trade tables will be open before and after the talk for those attending to browse. meet the faces behind the products and is a prime opportunity to highlight your brand to a captive audience who were already motivated to come along.

Super, Blue and Harvest Moon sponsor packages all include a trade table for the 3 days, including the Doulas and You session.



Promotion Underway

Conference promotion is already underway to more than 2,000 newsletter subscribers and Doula Network of Australia members

If you have any questions regarding any of these sponsorship opportunities please email sponsors@doulaconference.com.au



**We look forward to
developing a mutually
beneficial partnership
with you in 2026**

